



**16th ATSNJ Golf Outing
Monday June 12, 2017
Bella Vista Country Club
Marlboro, NJ**

Golf Committee

Mark Bramble ATC, Chair
Steve Bair ATC, Registration
Dave Csillan ATC, Auction
Tanya Dargusch ATC Catering
Bill vonLeer ATC, Sponsorship
John Davis ATC, Media Specialist
Charlie Thompson ATC, Chair Emeriti
Eric Nussbaum ATC, Emeriti
Christina Emrich ATC
Bill Reger ATC, Web
Dan DeShong ATC Treasurer
Steve Barandica, Sponsorship Bundles
Eric Schwartz ATC

2016 Sponsors

Titanium

15 yrs. Princeton Orthopedics
15yrs. Johnson and Johnson

Gold

15 yrs. New Jersey Orthopedic Institute

Silver

15 yrs. Sports Medicine, New Jersey
15 yrs. Aria 3 B Orthopedics
15 yrs. Cooper Bone and Joint Institute
13 yrs. Brielle Orthopedics
7 yr. Virtua Sports Medicine
6 yr. Atlantic Physical Therapy
14 yrs. Rothman Institute/
3 yr. Mercer Bucks Orthopedics

Bronze

15 yrs. Professional Orthopedics
13 yrs. Nick Nicolosi

ATSNJ Sponsors

5 yrs. Titanium Golf Sponsor,
JAG Physical Therapy

2ndt Year Gold Golf Sponsor Princeton Physical
Therapy

First year Gold Sponsor Barnabas Health

First year Silver Sponsor Professional PT

First year Silver Sponsor Princeton Bone & Joint

First year Silver Sponsor Princeton Physical
Therapy

15yrs. Silver Sponsor Trenton Orthopedics

14 yrs. Silver Golf Sponsor Seaview Orthopedics

First year Bronze Sponsor Stopain

March, 2017

Dear Friends,

The athletic trainers' society of New Jersey would like to invite you to participate in this charitable and worthy day. Either as a sponsor or donor, we are asking for your support.

We are currently soliciting sponsors for our event. The outing has been able to generate over \$175,000 in our first Fourteen years because we have been fortunate to receive tremendous support from our sponsors. It is this sponsorship that really drives our fundraising efforts. We hope that you will strongly consider participating in this year's event.

Our Venue this year will again be the beautiful Bella Vista Country Club in Marlboro, NJ. Sadly, due to circumstances beyond our control, we had to cancel last year's event at the last minute. Hopefully those of you that registered were able to use the complimentary golf that Bella Vista provided.

The tournament will be a best ball scramble. Players will be from the ATSNJ membership, team physicians, surgeons, athletic directors, coaches, and sponsor guests. Golf will be followed by a dinner and fundraising auction at the course. Proceeds from the tournament and auction will benefit the Adam Taliaferro foundation, Richard F. Malacrea research endowment, Stephen E Bair Foundation Management endowment, and the ATSNJ.

Please review the enclosed sponsorship materials. We look forward to your partnership and hope that you will join us for a fun afternoon of lunch, golf, camaraderie, dinner and auction as we raise money for these three worthy charities and the ATSNJ. Opportunities will be awarded on a first come, first serve basis. Sponsorship deadline May 10, 2016

Sincerely,

Bill vonLeer
Steve Bair

Bill vonLeer
Steve Bair
Sponsorship Committee
Athletic Trainers' Society of New Jersey
vonss@comcast.net; bair.golf@atsnj.org

2017 Golf Sponsorship Opportunity Descriptions:



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Orthopedics

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**Venue will be Bella Vista Country Club, Marlboro, NJ
Lunch will be grilled chicken, burgers, hot dogs, cold salads and
hoagies!!
Beautiful banquet style buffet dinner to please everyone**

Titanium Sponsor - \$3,500

- Recognition as a Premier sponsor of the ATSNJ Outing/Auction
- One foursome for golf and dinner
- 4 extra dinner tickets
- Your logo on gift ,prize or another negotiated sponsor opportunity
- Sole Hole Sponsorship (may display product/literature/have reps at the hole)
- Prominent Full Page Advertisement in Booklet
- Sign or Banner will be displayed in banquet hall for dinner/auction.
- Significant sponsor notice on looped PowerPoint presentation at dinner/auction
- Literature included in registration packets

Gold Sponsor - \$2,250

- One foursome for golf and dinner
- 2 extra dinner tickets
- Sole Hole Sponsorship (may display product/literature/have reps at the hole)
- Designated special sponsor for one of the special functions of the outing
- 1/2 page listing in booklet
- Significant sponsor notice on looped PowerPoint presentation at dinner/auction.
- Literature included in registration packet.

Silver Sponsor - \$1,500

- One foursome for golf and dinner
- Signage on one Tee box or Green
- Designated sponsor of one of the Awards
- 1/3 page listing in the booklet
- Sponsor notice on looped PowerPoint presentation at dinner/auction.
- Literature included in registration packet

Bronze Sponsor - \$1000

- One twosome for golf and dinner
- Signage on one hole
- Literature included in registration packet
- Listing in the program.

ATSNJ also has a new Bundled Sponsorship program that includes the Golf Outing, the ATSNJ State Conference and the ATSNJ Student Aid Conference. Please contact Steve Barandica at barandicas@atsnj.org If you have further questions, need an invoice, or you are unable to attend, but would like to make a contribution, please contact Steve Bair at bair.golf@atsnj.org or (856) 858-4557

Please make all checks payable to ATSNJ and send them to:

Steve Bair
315 Harvard Avenue
Collingswood, NJ 08108



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Orthopedics

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in

Golf Sponsorship Confirmation Information
For the 16th annual ATSNJ Golf Outing on June 12, 2017

I would like to be a *(Circle One)*

Titanium Sponsor (\$3500)

Gold Sponsor (\$2250)

Silver Sponsor (\$1500)

Bronze Sponsor (\$1000)

Name of Company

Phone number _____

Contact Person

Email Address

Foursome or two some with email addresses

1) _____ **email** _____

2) _____ **email** _____

3) _____ **email** _____

4) _____ **email** _____

I will notify prior to May 28 who my foursome is going to be. _____

Will you have items to be included in with the registration packet? ____

I will not be attending, but I would like to make a contribution and be included as a sponsor for your event _____

Send Checks to:

Steve Bair
315 Harvard Avenue
Collingswood, NJ 08108-1410



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Benefactors Information

The Adam Taliaferro Foundation:

The Adam Taliaferro Foundation's mission is **helping athletes who suffer spinal cord injuries.** The foundation provides emotional, financial and educational support to individuals who suffer catastrophic head or spinal injuries in New Jersey, Pennsylvania or Delaware. The foundation also provides educational and financial support related to the research, prevention and care of such injuries.

Objective: To share the information concerning all phases of Adam's medical treatment with every high school, college and professional football team in the country. To provide ancillary funding for injured athletes who need additional assistance. It is also the intention of the foundation to provide grant funding for all football players who sustain this type injury, and who will need to retrofit their lives to accommodate their ambulatory requirements. For more info:

<http://www.taliaferrofoundation.org/>

Richard F. Malacrea Research Fund:

The National Athletic Trainers Association Research and Education Foundation Richard F. Malacrea, Princeton Athletic Trainer, Research Fund is a fund formed within the NATA REF. Richard F. Malacrea is a member of the NATA and ATSNJ Halls of Fame, and the former head athletic trainer at Princeton University. This research fund was established to honor the many years of service and commitment to the field of athletic training by Richard F. Malacrea. This grant will be awarded to an athletic training researcher that meets the stringent requirements of the REF research committee.

This is one of the first named funds in the Foundation that has become an endowed program capable of granting a Masters Level research grant. The goals of the research arm of the foundation are to advance the knowledge base of the athletic training profession, to encourage research among athletic trainers, and to place athletic training research in the forefront of health care and related study for physically active individuals. Current issues being studied are; hormonal influences relating to injury, brain injury with return to activity parameters, and safety issues in youth sports. For more information please go to the NATA REF web site:

<http://www.natafoundation.org/>

Stephen E Bair Foundation Management Fund

The National Athletic Trainers Association Research and Education Foundation Stephen E Bair Foundation Management Fund is a fund formed within the NATA REF. Stephen E. Bair is a member of the NATA and ATSNJ Halls of Fame, and the former head athletic trainer at Overbrook High School. This fund was established to honor the many years of service and commitment to the field of athletic training by Stephen E. Bair.

This fund was created to endow an income source to help manage the NATA Research and Education Foundation. For more information please go to the NATA REF web site:

<http://www.natafoundation.org/>

Athletic Trainers' Society of New Jersey:

The Athletic Trainers' Society (ATSNJ) consists of Certified Athletic Trainers, Student Athletic Trainers, Physicians and other allied health care professionals living or employed in the state of New Jersey. Working together, our goal is advancement and improvement of the athletic training profession in the state. The ATSNJ also continually strives to ensure that athletes receive the best health care possible.

For more information: www.atsnj.org